

ENVIRONMENTAL IMPACT REPORT

"Our fabrics
may be woven
with thread, but
#BleedGood is
woven with
purpose - to
empower
women and
protect our
planet."



MESSAGE FROM SELYN FOUNDATION

#BleedGood The project eco-friendly promotes products menstrual by encouraging the of use reusable sanitary napkins. This reduces initiative waste generation, carbon emissions, conserves resources. Additionally, educates it women about environmental benefits, fostering a culture of sustainability.

Ultimately, #BleedGood not only improves menstrual health and hygiene but also contributes to the broader goal of protecting our planet for future generations.



DISPOSABLE SANITRAY NAPKIN

180

Single-use pads per year per woman.

SELYN'S REUSABLE SANITARY NAPKIN

36

Washes per Selyn reusable sanitary napkin

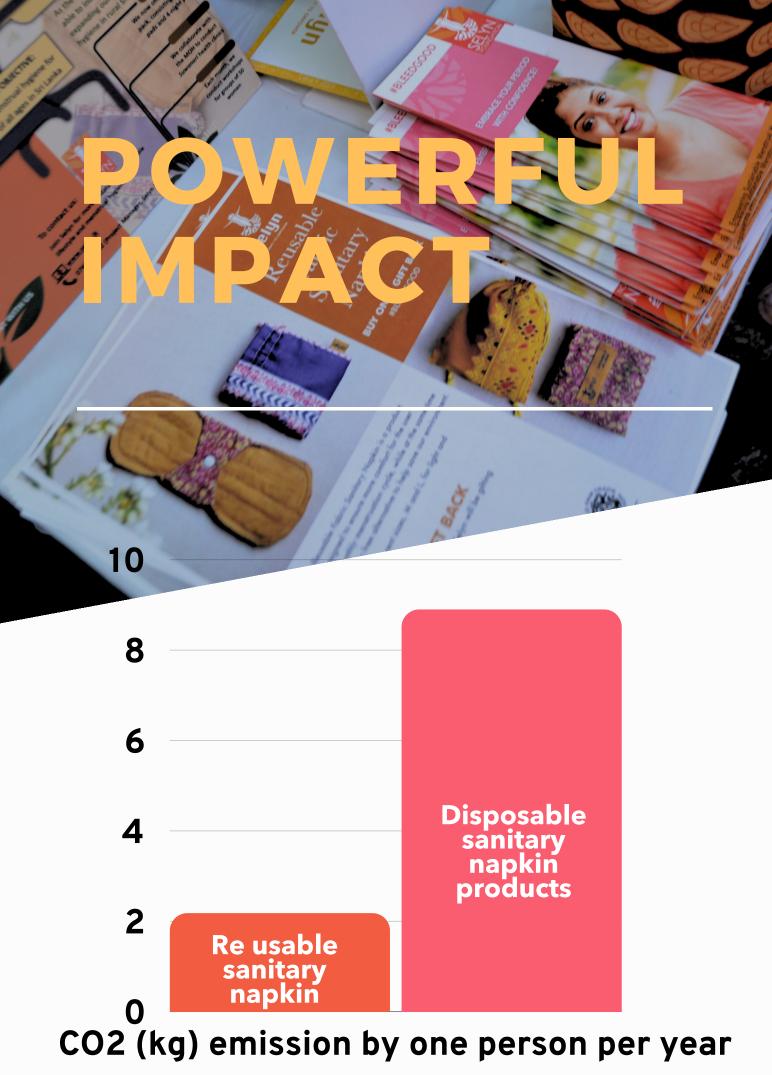
Usable lifetime per Selyn reusable sanitary napkin 5,355,092

Menstruating women in Sri Lanka

963,916,560

Approximately single-use pads used per year







47,660 T

Annual total carbon footprint of all menstruating women in Sri Lanka

CARBON FOOTPRINT DISPOSABLE SANITARY
PRODUCTS



Selyn's reusable sanitary napkins have a unique composition that is eco-friendly and sustainable.

100% organic cotton fabric

Inside panels - Tested water proof fabric and absorbent fabric

Environmental friendly buttons

HOW TO REDUCE CARBON FOOT PRINT

Reusable Pads = Big Impact



A single woman can utilise just **8 pads over 2 years.**



Those 8 pads collectively emit a mere **6.56** kilograms of CO2.



An annuallised carbon footprint of only **2.18** kilograms of CO2.



"By embracing reusables, you're not only making a sustainable choice, you're drastically slashing your contribution to carbon emissions in style."



3360 KG CO2

eedGood

+550 who joined the #BleedGood workshops collectively saved this amount of CO2 from being released into the atmosphere within a year.

58 TREES

Will be the same as planting trees within a year which is amazing but we can go further.

35,986 T CO2



If all menstruating women in Sri Lanka switch to reusable sanitary napkins, we can reduce CO2 emissions annually.

Will be the same as planting trees within a year